## Be part of the **SUSTAIN** consortium!

Collaborate, align efforts and help build an inclusive industry wide solution for palm oil traceability and sustainability

**SUSTAIN** is an alliance that aims to:

- Improve data collection and communicate progress on NDPE policy compliance.
  - 2 Work towards greater smallholder inclusion in the supply chain of sustainable palm oil
    - **3** Avoid duplication of efforts and resources through an integrated collaborative system built on blockchain.

**SUSTAIN** is utilizing blockchain platform to address NDPE progress and smallholder incentivization.

**SUSTAIN** will go live with Proof Of Concept (POC) in SE Asia in 2020 – establishing a practical FFB traceability system combining incentivization and inclusion efforts for smallholders.

- SUSTAIN consists consortium of palm oil producers, technical service organisations, palm product buyers, system and technology providers and other interested parties (the network).
- SUSTAIN is convinced that the collective power of the network made up of palm oil industry players offer one of the best solutions for palm oil traceability and sustainability.
- SUSTAIN aims to build in support for small farmers in meeting NDPE requirements and improving market access.
- SUSTAIN aims to use blockchain to prove palm oil provenance and hence its sustainability credentials.

